Nomination Form
Colorado Cattle Women Event of the Year

Event Name: _____

Location: _____

Date & Time: _____

1. Event Primary objective (Check all that apply)
   - ◯ Beef Promotion and Education
   - ◯ Consumer Outreach
   - ◯ Community Service
   - ◯ Membership Drive
   - ◯ Fund Raising Event

2. Engagement and/or Giveaways

   Event Type: ◯ Parade ◯ Booth/Tent ◯ School Visit ◯ Other _____

   Estimated Attendance or Crowd Size: _____

   Giveaways (beef sticks, beef educational material, stickers, club brochures, activity books, etc.)

   Item: _____ Qty: _____

   Item: _____ Qty: _____

   Item: _____ Qty: _____

3. Event Promotion

   Describe the promotional ideas used to ensure the success of the event. Include specific examples of media use (social media, radio, print), community partnerships and other methods to promote attendance or engagement.

   _____

   _____

   _____

4, Activities Describe your group's activities during the event

   _____

   _____

   _____

   _____

5. Visual Documentation Attach photos if available

6. Takeaways from the event

Most asked questions from the public

A “Win” from your event