

# CCW

Colorado CattleWomen, Inc.

## News

Summer 2025

*From the President, Kathleen Shoemaker*



Memorial Day is first and foremost a time for Americans to honor military personnel who died serving their country for the greater good. It is also a time for us to remember our families' loved ones who have gone before us. As cattle producers, we tend to talk about Memorial Day from its standpoint as one of the biggest holidays of the year for beef consumption. The unofficial kick-off to summer and grilling season. We are happy beef is so popular, but we also need to remember the reason why we celebrate this holiday. Our militaries upheld our freedoms and the right to take advantage of unbelievable opportunities.

My term as CCW President is ending, and I have had a fantastic time. This couldn't have been possible without my husband holding down the fort. Thanks to all the people behind the scenes who have supported me, traveled with me and kept me straight. None of these things are a small task! Thanks to the CCW Executive Board, Colorado Beef Council, and Colorado Cattleman's Association for a great two years. The best part of my term has been getting to travel around the state to attend your meetings. Thank you for your hospitality, your dedication, and energy to your local clubs and CCW. It is inspiring to see all the events and projects that you are doing around the state. Every time I asked for your help you have responded with a resounding "Yes!". You are truly amazing, and I am very proud of all of you!

I personally invite all of you to attend the CCA/CCW Summer meetings on June 23rd and 24th in Steamboat Springs. There is no cost to attend the CCW meetings. We would love to have a contingent of your local cattlemen join us. It's a great opportunity to meet people, learn from other cattlemen and have some fun. Hope to see you there!

*"As we express our gratitude, we must never forget that the highest appreciation is not to utter the words, but to live by them"*  
~ John F. Kennedy

### Upcoming ANCW events

#### **ANCW Region V Meeting**

(Colorado, Wyoming, Montana, Idaho,  
Oregon, Washington)  
June 26-28, 2025  
Redmond, Ore.

#### **2025 ANCW Summer Business Meeting**

July 10-11, 2025  
San Diego, Cali.

#### **WIRED - Wyoming 2025**

(Women in Ranching Education and  
Development)  
August 15, 2025  
Laramie, WY  
Find more information for each at  
[ancw.org/events](http://ancw.org/events)

## ANCW

American National CattleWomen, Inc.

# 158th Colorado Cattlemen's Association and Colorado CattleWomen Annual Convention

Date: June 23-25, 2025

## Steamboat Grand, Steamboat Springs, CO

To Register and book your room, go to <https://coloradocattlewomen.org/annual-convention/>



### Monday, June 23rd

10:15am – 12pm: Beef Ambassador training  
12:30 pm: CCA & CCW Lunch  
1:30-3:00 pm: Beef Ambassador events

### Tuesday, June 24th

7:00 am: CCW Past Presidents Breakfast  
8:00 am: CCW Board of Directors Meeting  
11:00 am: CCW General Membership Meeting

## Colorado CattleWomen Legacy Scholarship in Memory of Heather Hays Stinnett

CCW is very pleased to announce the Colorado CattleWomen Legacy Scholarship winners for 2025. Currently, this scholarship honors the work of past president Heather Hays Stinnett. We had a diverse group of highly qualified women from across the state of Colorado making the decision challenging for the scholarship committee. We are so pleased to contribute to the success of these two young women and look forward to their involvement in CCW.



Molly McMurry, Nathrop, Colo., is being awarded a \$4,000 scholarship. She is the fifth generation on her family ranch and attends the University of Wyoming with dual major in Animal Science and Ranch Management Agricultural Leadership. She states in her essay her belief in the utmost importance is that consumers and policy makers understand what some of beef

industry practices are and where their food comes from. Her plans include utilizing her education from everything to proper range management, making a business plan, using proper nutrition and her leadership skills to influence the industry. Her letters of reference included statements like, "talented and aspiring individual who is engaging, thoughtful and impressive intellectually."



Samantha Voeglein, Ft Collins, Colo., is being awarded a \$1,000 scholarship. Samantha grew up on a cattle ranch and attends Colorado State University majoring in Animal Science. Her ultimate goal is as an Extension Livestock Specialist combining her knowledge of animal science with her passion for education. She wants to teach

youth about the significance of agriculture, guide adults interested in raising livestock and assist ranchers in improving their operations. Her letters of reference included statements about her being an, "incredibly determined and assertive person, whose commitment to the agricultural industry is evident in everything she does."

## Get your own CCW Logo Apparel!

Colorado CattleWomen has an opportunity for CCW members to purchase Land's End apparel with the CCW logo! Simply open up the website and you can choose from all kinds of clothing options with the CCW logo.

Happy Shopping!



#### WOMEN'S THERMACHECK 100 FLEECE JACKET

Color: Gemstone Teal  
Regular: L (QTY: 1)  
Item Cost: \$45.95

LOGO 1

LOGO # 1642338 (REQUIRED) Edit

\$6.95

Location: Chest Left Side

Logo 1 Fee: \$6.95

Please Note: The above logo may not reflect the actual selected colors.

+ ADD ANOTHER LOGO

CANCEL ADD TO BAG

To shop, go to: <https://business.landsend.com/store/ccw/>



## Beef Ambassadors tour AgNext, meet Dr. Matsushima and explore Beef Sticks for Backpacks Facility

*Submitted by Sudzy Benesch*

CattleWomen and Beef Ambassadors joined together April 25 for a tour to view and hear about the research going on at the Colorado State University (CSU) AgNext complex. Beef ambassadors Paige Bigler, Henry Burk, Alex Grossardt, Kellen Larson, Sage Shy and Mitchell VanDeusen got a firsthand view of current experiments and monitoring of animal and ecosystem health. They were introduced to cattle with cannulas, a surgically installed porthole-like device that allows access to the rumen of a cow to research and analyze the digestive system.

After that tour, ambassadors and cattlemen met at the CSU Animal Science building and were treated to a private interview with Dr. John Matsushima,

renowned agriculture leader whose innovation of steam-flaked corn revolutionized feedlot operations. This was particularly of interest to the group, since all 26 Beef Ambassadors received a copy of the Ag in the Classroom book, *Corn, Cattle and Courage* which highlights Matsushima's life and career.

When the interview concluded, an impromptu tour of the Beefsticks for Backpacks facility took place. CSU Animal Science professor Dr. Bob Delmore led the CCW group through the meats lab providing explanations of the processes and answered questions.

At the conclusion of the day, all agreed the interview and tours were enlightening, educational and extremely fun.





# Where Has CBC Been? Connecting with Coloradans Across the State

*Submitted by Julie Moore*

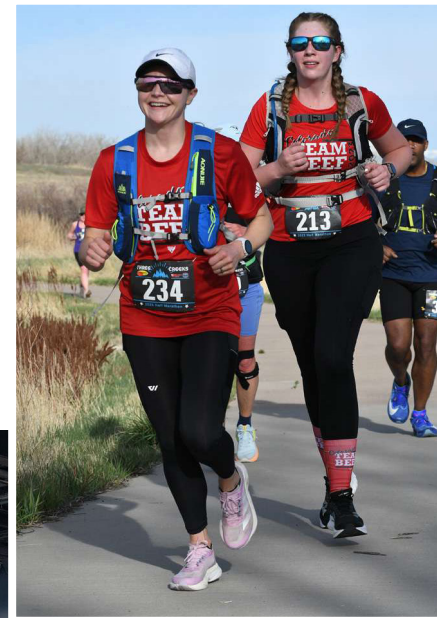
The Colorado Beef Council (CBC) has been on the move—engaging with communities, students, and nutrition professionals to highlight the beef community and promote a deeper understanding of how it's raised right here in Colorado.

At the **Colorado Academy of Nutrition and Dietetics Annual Meeting**, CBC hosted a compelling session with nutrition experts **Mary Lee Chin, MS, RD, and Erin Murray, PhD, MSPH, RDN**. The session drew 110 attendees and sparked valuable conversations about critical thinking in nutrition and where food comes from—leading to multiple registrations for upcoming farm tours from professionals eager to see beef production in action.

CBC also made an impact at **CSU Spur's Second Saturday**, a popular public event, and connected with students at **Colorado Christian University**. In support of future food and health leaders, CBC participated in the **FCCLA State Conference**, where middle and high school students showcased their talents in culinary and nutrition competitions.

On the move in more ways than one, **Team Beef**—CBC's community of beef-fueled runners—is kicking off the **2025 race season** with renewed energy, spreading the message of beef as a powerful performance food at events across the state.

From academic forums to athletic finish lines, CBC is showing up where it counts—**building trust, sharing knowledge, and celebrating beef** as a nutritious, sustainable, and Colorado-raised choice for all.





## CCW Beef Ambassador Committee invites youth to Beef Ambassador Training

The CCW Beef Ambassador Committee is planning an educational and action-packed training for current and prospective Jr. Beef Ambassadors. The event is being held June 23 at the Steamboat Grand Hotel in conjunction with the Colorado Cattlemen's Association and CCW annual convention in Steamboat Springs, June 23-25

College, high school, middle school and elementary students are invited to become beef ambassadors. These students speak on behalf of the industry and share facts, educational information and personal stories about the cattle industry with other students and the public. Ambassadors are provided with materials and coached by mentors to help them in this endeavor. They are encouraged to attend the CCA/CCW Annual Convention, the Colorado State Fair, the National Western Stock Show and to create social media content for the CCW social platforms.

Being a Beef Ambassador allows students to jump start their agriculture careers, provides learning opportunities, builds an impressive resume and fosters leadership and life skills.

Thanks to the Colorado Beef Council, CCW can help with some of the mileage costs! If interested in being an ambassador or a program coach and for more information, please fill out an application form at <https://coloradocattlewomen.org/beef-ambassador-program/>.

### Contact Us! Like Us! Follow Us!

Email: [ColoradoCattleWomen@gmail.com](mailto:ColoradoCattleWomen@gmail.com)

Website: [www.ColoradoCattleWomen.org](http://www.ColoradoCattleWomen.org)

Facebook: Colorado CattleWomen Inc.

## Colorado CattleWomen Membership Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

May we send communication via email, including the quarterly newsletter and any upcoming information? (circle one) Yes No

Local affiliation: \_\_\_\_\_

Do you need contact information for a local CattleWomen's group?  
Yes No

Amount included with application: Colorado CattleWomen  
\_\_\_\_\_ \$25 for Colorado CattleWomen annual membership due  
\_\_\_\_\_ \$10 for Student Colorado CattleWomen (high school/college) annual membership due

*Membership year is January - December. If dues are received after July 1 they will be applied to the following year. Dues for the Colorado CattleWomen include liability insurance coverage for the member.*

Colorado CattleWomen dues should be made payable to CCW and mailed to:  
Treasurer Kathleen Shoemaker, 1040 Lone Tree Circle, Canon City, CO 81212

American National CattleWomen dues must be sent to:

ANCW c/o Jill Worthington; 16799 Prairie Circle, El Reno, OK 73036 or pay online at [ANCW.org](http://ANCW.org)

# QUARTER MEMBER SPOTLIGHTS



## Northwest Quarter Member Spotlight—Chris Rhyne

Chris Rhyne has been a strong figure in Moffat County CattleWomen since 2007. She and her husband, Greg have been married for 22 years and have two children, Pepper and Jolene. Chris and Greg were both born and raised in Moffat County, only moving away for college and the first couple years of marriage before returning home to raise their family. They currently have a small acreage where they raise and train performance horses for rodeo and roping. They also raise and process their own meat and share a hay operation with another family. Chris works as a Rangeland Management Specialist. The reason she became a CattleWoman was to share information with people about agriculture. "I think one of the most important things we can do is educate consumers with correct information so they can make choices based on true information about nutrition, natural resources and business operations," Chris says. Her favorite thing about agriculture is community and the support, sharing of information and celebrating success that comes with it. Chris has been a part of an important event that MCCW puts on each year since she was in 4-H in the 90's. 4th Grade Ag Day is a day that we get to teach our youth about Agriculture and where their food and other products come from. Today, Chris spear heads the day and organizes with our six school organizations and all of the presenters and chapter to put on an educational and exciting day for the kids. Chris had the good fortune to be raised on a small ranch and to be involved with 4-H and FFA growing up, but being able to share her knowledge with kids that don't have the same privilege is something that puts a smile on her face each year. Her advice for young cattlemen is, "Allow people around you to grow. Mentoring and encouraging is a more self-satisfying experience than discontent or conflict."

## Northeast Quarter Member Spotlight—Holly Golen

Holly grew up in Larimer County, Colorado, in the Glendevy area, right on the Colorado/Wyoming border. The family ranch was purchased in 1917 by Holly's grandparents, and sat at 8000 ft above sea level. Their cow/calf ranch ran 375 Angus/Hereford cows, and it was here that Holly developed her love of the beef cattle industry and the ranching way of life. Holly was the 3rd generation on that ranch and recalls how she learned ranching from her father. She would follow him to the calving shed at night, putting her feet in the footprints he left in the snow. She was one of 4 kids on that ranch, and her siblings and she still have a close relationship to this day. Growing up, she learned how to cook, keep house, ride, run equipment, and take care of the cattle; she even trained her own horses. Holly shared that they ran several breeds of bulls (Angus, Hereford, Shorthorn, Galloway) over the years to help reduce their losses to brisket disease. In 2006-07 they chose to reduce their cow herd as the winter weather that year was too harsh to be effective at raising beef cattle. Ranching at 8000' is not easy, and they slowly built their herd back up over the years.

Holly's mother joined the Albany County Cowbells over 50 years ago, and she followed in suit by becoming a member of the same Cowbells group in 1980! She was also active in the Wyoming Cattlewomen organization, and the family supported the Larimer County Stockgrowers Association as well. While living in Arvada, she has been active in the Front Range Livestock Association, as well as joining the Mile Hi Cattlewomen's group! For Holly, the Cattlewomen are vital in advocating for the beef industry and educating people on the importance of cattle as a food source and in managing lands appropriately. Holly is passionate about caring for the land and the animals, and sharing that with people in a positive way.

In 1974, Holly married George Golen. They celebrated 50 years together last fall. They met through Holly's sister, as George was a friend of her sister's boyfriend. He asked Holly to go for a ride on his motorcycle...and the rest is history! They have two kids who live in the Denver area. In 2011, Holly and her husband George moved off the ranch to Arvada, Colorado. Holly managed the ranch long-distance until making a very hard decision to sell in 2018. After moving to the Denver area, Holly continued her career as a Brand Inspector. Her father had been a brand inspector for 52 years, and when he retired, they hired Holly! She served the livestock industry for 20 years, and her favorite part was the people she worked with and met, and that she got to pet a horse almost every day.

Holly's hobbies include horses...her horse Flint to be exact, sewing, staying active with her church and helping her community. She is an amazing Cattlewoman and we are lucky to have her in the Mile Hi group!





## Southwest Quarter Member Spotlight—Bunny McComb



A hobby of quilting is an understatement when it comes to Bunny McComb's passion, a three-time past President of the Southwest Cowbelles/Cattlewomen which takes in Cortez, Montezuma and Dolores counties, and past Secretary and Historian. She was also CCW Southwest Quarter Representative. She has been involved with the Cowbelles since 1999 and helped over the years with the brand quilts given and raffled every year since joining. She estimates that at least 60 brand quilts have been made since the organization started.

Bunny lives in Cortez with her husband Kevin of 43 years and has two children, son Brine who lives in Cortez, and daughter Bailey who resides in Arizona and 4 grandchildren. She and Kevin have lived on their ranch with cattle and Bunny's small flock of sheep since 1985. Bunny is a retired

schoolteacher; she taught 27 years in Cortez and 10 years at Ship Rock on the reservation.

The ranch hosts several weddings a year and hosts other organization's function. The ranch has a vacation rental for those who need a home away from home. In her spare time, she quilts daily. She always tries to make a "recycle" quilt when they are lambing and calving, as most quilts, they all have a story. Bunny has been a main force in holding the SW Cowbelles/Cattlewomen together over the years. A true testament of a Cattlewoman.



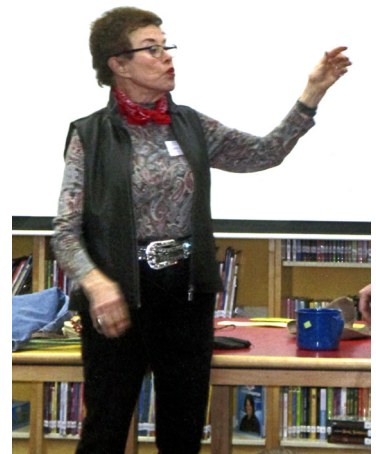
## Southeast Quarter Member Spotlight—Gerri Colette

Lifetime member Gerri Colette joined Fremont County Cattlewomen in 1990. Her passion and mission is educating children about the many benefits of cattle. Gerri is a retired elementary school teacher. She spearheads several elementary classroom presentations each year, and speaks to nearly 1,000 students each year. She's fondly referred to by her young students as the "cow lady," and teachers look forward to classroom visits for her "cow talk." Her education curriculum includes the many benefits cattle offer to humans, as a food source, as sources for medical purposes and as sources for everyday life.

"I love the teaching part, but the public is so unaware, and they need to be educated," she said, adding that she encourages students to relay what they've learned from the cow talk to their parents. "People do not realize the value — not only of the economy in Colorado — but the value that they give to us — a gift each day."

Gerri has held the offices of Fremont County Cattle Women's president, treasurer and reporter. She is currently their reporter and the chair for Fremont County Cattlewomen's educational outreach. She also served as the CCW quarter representative for Southeastern Colorado, and was honored as CCW Cattlewoman of the year in 2018.

Gerri continues to be an active member, she is always willing to help with any project that the organization is doing and of course you can still find her at multiple elementary schools throughout the year talking about beef!





## Castle Range Goulash

*Original recipe from Black Mesa CowBelles, reprinted from the Ladies of the Woman's Society for Christian Service's 1955 Cookbook*

2 lbs. beef shank, cut in 1-inch cubes  
3 tbsp flour  
½ tsp paprika  
2 tsp salt  
1 tsp sugar  
1 onion, chopped  
3 tbsp fat

Place above ingredients in paper bag, shake well and roll beef cubes in bag. Brown floured beef cubes in fat with onions.

Cover with:

1 ¾ cup beef broth  
½ cup sour cream  
½ cup tomato juice or soup

Add:

Black pepper to taste  
4 to 5 medium carrots  
2 cups peas  
4 medium potatoes, diced

Cook until vegetables are tender. Add a small can of mushrooms 10 minutes before serving time.

## LOCAL HAPPENINGS

### Pikes Peak CattleWomen Present Scholarship Recipients

*Submitted by Dixie Boyer*

Pikes Peak CattleWomen (PPCW) inaugurated a scholarship program in the Spring of 2025 for high school graduates pursuing either a vocational or college degree. Five students from five high schools applied and had amazing qualifications,

Three judges, independent of PPCW, with production and ag business experience, evaluated the applications. PPCW were joined by guest donors, Brian and Emily Robison, in presenting the two \$500 scholarships.

We are honored to present scholarships to Madison Ferguson and Stephanie Taylor.

Madison graduated from Calhan High School and will study agronomy and irrigation at Nebraska College of Technical Agriculture in Curtis, Nebraska. Stephanie graduated from Falcon High School and will study animal science and ag communication at West Texas A&M University in Canyon, Texas.





# LOCAL HAPPENINGS

## Weld County CattleWomen is Growing!

*Submitted by Lisa Herickhoff*

WCCW is growing and developing into a wonderfully dynamic, effective group. While the members are largely new, WCCW is excited to continue a rich 70-year tradition! We are celebrating our 70th birthday! We invite you to help celebrate. Join us June 14 at 10 am at the Galeton Fire Protection District community room. Our scholarship recipient, Makennah Tucker will be presenting and we'll be recognizing our foundation members.

As part of our growth, we created a vision statement to help shape and drive us. While it's still being finalized, we are happy to share our current draft: "Sharing our passion for protecting, advocating for, and mentoring within, the beef industry and indeed, all agriculture, to strengthen the industry and enhance understanding

within the larger community. We strive to continue the 70+ year legacy of WCCW by being a group that is active, attractive, based on lasting friendship and financial stewardship." To further this update, we have updated our bylaws.

As our county is large, we have added a virtual component to our meetings to enable greater attendance; we now have a Teams meeting alongside our in-person meetings. Further, many of our committees meet via Teams to maximize participation and minimize hurdles. We have launched a fundraising campaign and our finance and events committee are working together to create our first annual event.

We are excited to have seven applicants for our scholarship, which will be awarded for Fall 2025.

## Gunnison Valley Cattlewomen AgVenture Day

*Submitted by Lucy Waldo*

In April, Gunnison Valley Cattlewomen hosted more than five hundred elementary kids at AgVenture Day at the fairgrounds. The children and their teachers rotated through six stations focused on agriculture. Melody Roper taught a history lesson about John Deere and the settling of the west. Kensie Redden talked about dairy cows and pasteurization and homogenization. The Upper Gunnison River District brought their water trailer for kids to learn about water rights and water uses. Stacy McPhail introduced the kids to beef cattle and the seasons of ranching. Perry Pelletier helped the kids make seed germination necklaces. Courtney introduced the kids to draft horses and talked about their use in farming and the equipment they use. All the kids received materials and beef sticks supplied by CSU and the Pearl Adams' fund.





## Kit Carson Cattlewomen Read Can-Do CowKids Book

*Submitted by Patty Ziegler*

Kit Carson Cattlewomen recently read to the local schools in Kit Carson, Burlington public, The Catholic School, The Christian school, Bethune, Stratton, Hi Plains and Flagler. We read Can-Do CowKids by Amanda Radke. Each child received a goody bag that included a beef stick and a coloring book about beef. It is always a pleasure to get to give back to our youth!



## Montrose CattleWomen Busy with Spring Ag Outreach

Spring has been a busy and impactful season for the Montrose CattleWomen, with a strong presence in both education and community engagement. Members participated in the Olathe Middle High School Ag Safety Day, where they helped promote safe agricultural practices among students. They also took part in the two-day Ag Day event at the Montrose Event Center, where they hosted an interactive branding and tagging station. The event welcomed approximately 900 third through fifth graders, offering hands-on learning experiences about cattle identification and ranching.

In support of local youth in agriculture, the CattleWomen prepared and served meals for two end-of-year FFA banquets. The Olathe banquet hosted 250 guests, while the Montrose banquet saw nearly 400 attendees. These meals not only showcased the group's dedication to service but also highlighted their ongoing support of agricultural education programs.

Continuing their commitment to youth and education, the Montrose CattleWomen proudly awarded three \$2,000 scholarships to outstanding high school students pursuing futures in agriculture. These scholarships reflect the organization's mission to invest in the next generation of ag leaders.

Through their educational outreach, culinary support, and scholarship program, the Montrose CattleWomen remain dedicated advocates for agriculture in the Montrose community.





## Rio Blanco CattleWomen Spring Activities Update

*Submitted by Kathy Nelson*

The Rio Blanco CattleWomen have had a busy and rewarding spring season, continuing our mission to promote and educate about the beef industry in our community.

In April, we partnered with the local FFA chapter to participate in Farm Day at the elementary school. Cattlewomen engaged students with an interactive presentation on beef byproducts and beef cuts, featuring our trusty teaching tools — “Rounder” the wooden steer and our informative byproducts board. The students were enthusiastic learners, and it was a great day of hands-on education and fun.

On May 7th, we hosted our annual Mother’s Day promotion at Watt’s Ranch Market. Shoppers were treated to delicious beef meatballs served with a variety of dips, and we had the pleasure of connecting with many members of our community. The event concluded with a giveaway of two \$50 beef gift certificates—graciously donated by Watt’s Ranch Market—and two beef-themed swag bags.



A big thank-you goes to Summer at Watt’s Ranch Market for sponsoring our event and for supporting local beef promotion efforts. We’re proud to share the story of beef and look forward to more opportunities to engage with our neighbors throughout the year.



## Elbert County CowBelles Host Farm to School Day

*Submitted by Tara Smith*

On Friday, May 9th, the Elbert County CowBelles hosted the 2025 Farm to School Day at Running Creek Elementary in Elizabeth. Every year, we rotate to a different elementary school in the county to bring ag to the schoolyard. Even though Elbert is a county steeped in agricultural tradition, many students experience livestock and agriculture in person for the first time ever at Farm to School Day. Nearly 300 students and their teachers interacted with beef and dairy cattle, including an adorable bottle calf, several different horses, baby goats on leashes, full-grown and baby alpacas, chickens, and even a working dog! The students learned lots of new things from our many volunteers who brought their expertise to bear as the students rotated through the exhibits. They were able to get up close and personal with a Highland cow hide, a Kubota tractor, and Boots the Steer, a great visual about beef byproducts. The Twisted Shed brought alpaca yarn and several other items for the kids to touch and feel. Some of our county fair royalty brought their own animals and displays and presented animal facts to the kiddos. Cookies were donated and distributed by the CattleWomen for a sweet ending to a fun-filled morning. Carissa Sturm did a phenomenal job of coordinating with the school, our outstanding exhibitors, and dedicated volunteers. The CowBelles would like to extend our sincere gratitude to all of our partners, including the Elbert County Farm Bureau, Elbert County CattleWomen, Elbert/Douglas County Livestock Association, Elbert County Fair Royalty, Elizabeth Locker Plant, and Front Range Kubota, as well as the Colorado Beef Council for providing resources that were distributed to all the classes ahead of time.





# Black Mesa CattleWomen Eventful Spring Activities

*Submitted by Stephanie Campbell, Secretary*

We were delighted to be able to give out two \$1000 scholarships this school year to graduating seniors, Kaylee Simpson and Grace Ware. In anticipation of next year's scholarships, we hosted a chicken fried steak dinner fundraiser which the FFA students helped us with and raised almost enough for another scholarship in just one night!

We continue our regular presence in local schools with two 7th and 8th grade beef cook offs, a 1st grade Ag in the Classroom reading event and Ag Day with the 3rd and 4th graders. Ag Day was a great success! With the help of the FFA students and other local exhibitors, we hosted about 160 kids and many stations for them to experience including growing seeds, beekeeping, learning beef by-products, growing corn, making fresh apple cider, touring a cattle trailer, petting various farm animals, learning to identify common wildlife and making butter. We are also working on a plan to install Book Barns in the elementary school libraries featuring children's books about agriculture.

Instead of doing Meat-In day this year, we did a Meat Appreciation Day in conjunction with our local auto parts store's annual filter sale bbq. We served over 340 burgers and hotdogs and folks loved the meat giveaway door prizes we donated.

One of our members designed memorable table tents featuring agricultural facts from Delta County that we decorated tables with at the 4-H Beef Roast fundraiser, Meat Appreciation Day and placed in restaurants on Earth Day.

We continue our regular monthly meetings as a large group for planning and evaluating the many events we put on. However, a few members have also taken the opportunity to give some of their flavor to the meeting when they host. At one, the film "Legacy" was shown regarding mental health issues in the agricultural community. At another, we enjoyed a Cattlewomen's Tea.

This month, we donated a little beef stick package for each contestant's goodie bag at the annual Sheep Dog Trials. In June at Pioneer Days, we will be hosting a public Beef Cook-Off featuring recipes from our BMCW Cook Book.





# Lincoln County CattleWomen Focuses on Education and Outreach

*Submitted by Stephanie Campbell, Secretary*

The emphasis for the Lincoln County CattleWomen this spring was on advocacy and outreach. We reached out to schools in the county and read beef books to several classrooms. With the younger kids, we made beef eartag necklaces and had activities for the older kids, thanks to supplies from the Colorado Beef Council.

In March, we partnered with ag organizations in Lincoln County to organize a banner fundraiser where ranches and businesses can show their support for agriculture by purchasing an Eat Beef banner to be displayed at several events in the county throughout the summer. Over 170 banners were purchased!

In April, LCCW presented seven agriculture and cattle-themed books donated to the Limon Memorial Library to be circulated in Lincoln County at the Limon Memorial Library, Hugo Public Library and Lincoln County Bookmobile! We featured these books on social media during Beef Fact Fridays. On the same day, LCCW members had the privilege of hearing from the talented Limon FFA team as they prepare for the Ag Issues Forum at their State Convention. Their presentation focused on the implementation of RFID/EID tags in the beef and bison industries—a topic that saw major changes take effect in 2024. These young women did an outstanding job presenting both sides of the issue with professionalism, clarity, and confidence. The future of agriculture is bright with leaders like these stepping up!

In May, we helped sponsor a regional Ag Fest put on by Colorado Extension, where we purchased Beef Sticks for Backpacks to hand out to the kids who came to Ag Fest, along with promoting the program to the schools involved. For May is Beef Month, LCCW partnered with the Limon restaurant, Oscars Bar & Grille, to offer a Prime Rib special. Each Friday and Saturday night in May, Prime Rib was discounted to \$20.99 a plate, first-come-first serve. Not surprisingly, they sold out of prime rib every night! Even if people didn't come for the prime rib, we had table tents on each table with beef facts and a link to LCCW family favorite beef recipes. We also added in a social media contest for people to submit a picture of their beef dinner for a chance to win a \$50 Oscars gift card. This was the fourth time we've partnered with Oscars and it was a great success again!



# CCW

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**C/O KATHLEEN SHOEMAKER**

1040 LONE TREE CIRCLE

CANON CITY, CO 81212